# **Privacy Policy**

Protecting your private information is our priority. This Statement of Privacy applies to the www.nafced.org and National Association for Coaching & Development and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to National Association for Coaching & Development include www.nafced.org and NAFCED. The NAFCED website is a Coaching Development and Programming Services site. By using the NAFCED website, you consent to the data practices described in this statement.

### **Collection of your Personal Information**

NAFCED may collect personally identifiable information, such as your name. If you purchase NAFCED's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected by NAFCED. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the NAFCED website.

NAFCED encourages you to review the privacy statements of websites you choose to link to from NAFCED so that you can understand how those websites collect, use and share your information. NAFCED is not responsible for the privacy statements or other content on websites outside of the NAFCED website.

# **Use of your Personal Information**

NAFCED collects and uses your personal information to operate its website(s) and deliver the services you have requested.

NAFCED may also use your personally identifiable information to inform you of other products or services available from NAFCED and its affiliates. NAFCED may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

NAFCED does not sell, rent or lease its customer lists to third parties.

NAFCED may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to NAFCED, and they are required to maintain the confidentiality of your information.

NAFCED may keep track of the websites and pages our users visit within NAFCED, in order to determine what NAFCED services are the most popular. This data is used to deliver customized content and advertising within NAFCED to customers whose behavior indicates that they are

interested in a particular subject area.

NAFCED will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on NAFCED or the site; (b) protect and defend the rights or property of NAFCED; and, (c) act under exigent circumstances to protect the personal safety of users of NAFCED, or the public.

### **Use of Cookies**

The NAFCED website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize NAFCED pages, or register with NAFCED site or services, a cookie helps NAFCED to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same NAFCED website, the information you previously provided can be retrieved, so you can easily use the NAFCED features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the NAFCED services or websites you visit.

## **Security of your Personal Information**

NAFCED secures your personal information from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

### **Children Under Thirteen**

NAFCED does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

### **Disconnecting your NAFCED Account from Third Party Websites**

You will be able to connect your NAFCED account to third party accounts. BY CONNECTING YOUR NAFCED ACCOUNT TO YOUR THIRD PARTY ACCOUNT, YOU ACKNOWLEDGE AND AGREE THAT YOU ARE CONSENTING TO THE CONTINUOUS RELEASE OF INFORMATION ABOUT YOU TO OTHERS (IN ACCORDANCE WITH YOUR PRIVACY SETTINGS ON THOSE THIRD PARTY SITES).

IF YOU DO NOT WANT INFORMATION ABOUT YOU, INCLUDING PERSONALLY IDENTIFYING INFORMATION, TO BE SHARED INTHIS MANNER, DO NOT USE THE THIS FEATURE. You may disconnect your account from a third party account at any time. Users may contact us via email and/or telephone..

## **Opt-Out & Unsubscribe**

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from NAFCED by contacting us here:

- Web pa	ige:	
- Email:		
- Phone:		

## **Changes to this Statement**

NAFCED will occasionally update this Statement of Privacy to reflect company and customer feedback. NAFCED encourages you to periodically review this Statement to be informed of how NAFCED is protecting your information.

### **Contact Information**

NAFCED welcomes your questions or comments regarding this Statement of Privacy. If you believe that NAFCED has not adhered to this Statement, please contact NAFCED at:

National Association for Coaching & Development P.O. Box 80265 Lansiing, Ohio 48908

Email Address: info@nafced.org

Telephone number: 866-530-5182

Effective as of January 15, 2015